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**YWCA of Metropolitan Dallas Receives Support from  
United Way of Metropolitan Dallas**

*YW receives funding to provide one-of-a-kind services to Dallas area women*

**DALLAS, Texas (June 23, 2011)** – YWCA of Metropolitan Dallas is pleased to announce that it is the recipient of \$450,000 in grant funding from United Way of Metropolitan Dallas' 2011-12 Community Impact Grant Fund and Citi Fund for Financial Education for its YW Financial Empowerment and YW Women's Health programs. YW Financial Empowerment received \$225,000 from UWMD's Community Impact Grant Fund, and \$100,000 from the Citi Fund for Financial Education Special Projects Fund (a fund whose recipients are selected annually by a panel of Citi employees). YW Women's Health received \$125,000 from UWMD's Community Impact Fund.

YW Financial Empowerment is designed for large-scale community impact and long-term behavioral change that will move women and families out of poverty permanently and is considered one of the best in class in the area of financial education and stability. "YW will use United Way funding to leverage an additional \$50,000 in federal match dollars for our community's only public IDA (matched savings) program. YW programs have helped women like Sharron B. go from homeless in 2010 to saving for a home in 2011," says Jennifer Ware, YW CEO.

YW will provide Individual Development Accounts (IDAs) of up to \$4,000 to low-income women and families; savings may be used toward the purchase of one of three assets—a home, a small business or college education. YW will also provide extensive financial coaching to help IDA participants stay accountable to their savings plans and to ensure that they are budgeting and saving monthly. With UWMD's support, YW will continue to provide comprehensive financial education, products and tools for over 3,000 Dallas-area women and families living at or below the poverty level this year.

YW Women's Health is the only program in Dallas to offer a free comprehensive women's breast health program providing breast cancer screenings and patient navigation services to nearly 2,000 women annually. This program is available for underinsured and uninsured low-income women between the ages of 35-64 combining community-based mammogram screenings, diagnostic assistance, case management, community resource referrals, breast self-examination education, and transportation assistance. YW Women's Health is designed to empower women to follow through with breast-health care by overcoming barriers created by a lack of insurance and transportation, and limited English proficiency. Through education, access, and diagnosis women will experience earlier detection, expanded treatment options, and lower mortality rates.

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“United Way’s support of YW Women’s Health will provide critical funds for additional diagnostic testing. It helps women like Ali – diagnosed with Stage 2 cancer identified after receiving a YW funded mammogram and diagnostic, regain her dignity, find her strength, and get on with living a healthy life. According to Ali - YW saved her life.” Jennifer Ware.

To hear from clients in their own words, visit [www.empowerhertoday.org](http://www.empowerhertoday.org).

### **About United Way of Metropolitan Dallas**

United Way of Metropolitan Dallas is the largest non-governmental funder of health and human services in Dallas, Collin, Rockwall and southern Denton counties. Locally governed and volunteer-led, UWMD is currently working to create long-term community impact in the key areas of education, income and health. Visit [www.unitedwaydallas.org](http://www.unitedwaydallas.org) to learn more.

### **About YW:**

YWCA of Metropolitan Dallas (YW) is dedicated to addressing the most critical needs for women in Dallas, offering programs in the areas of financial education and tools, pregnancy and parenting education, and women’s health services. YW’s goal is to educate and guide women toward becoming self-sufficient. At YW we work for women, we volunteer for women, we advocate for women, we raise funds to change women’s lives, and we work with all in the community who share our vision of empowering women. Visit [www.ywcadallas.org](http://www.ywcadallas.org) to learn more.

**ywca of metropolitan dallas**

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