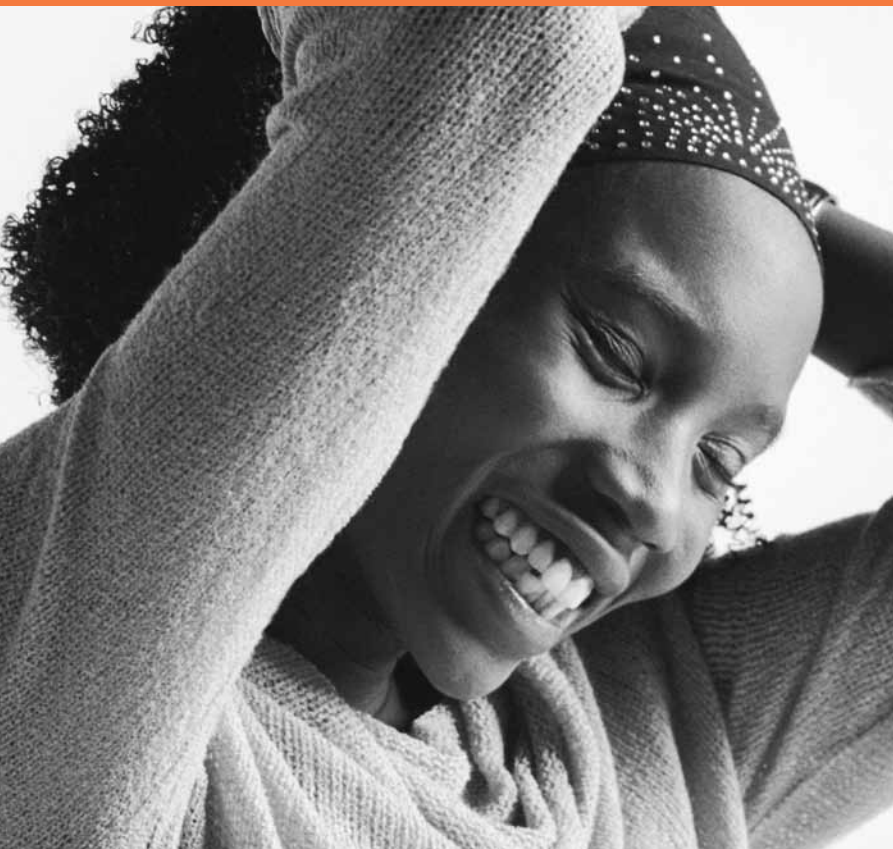


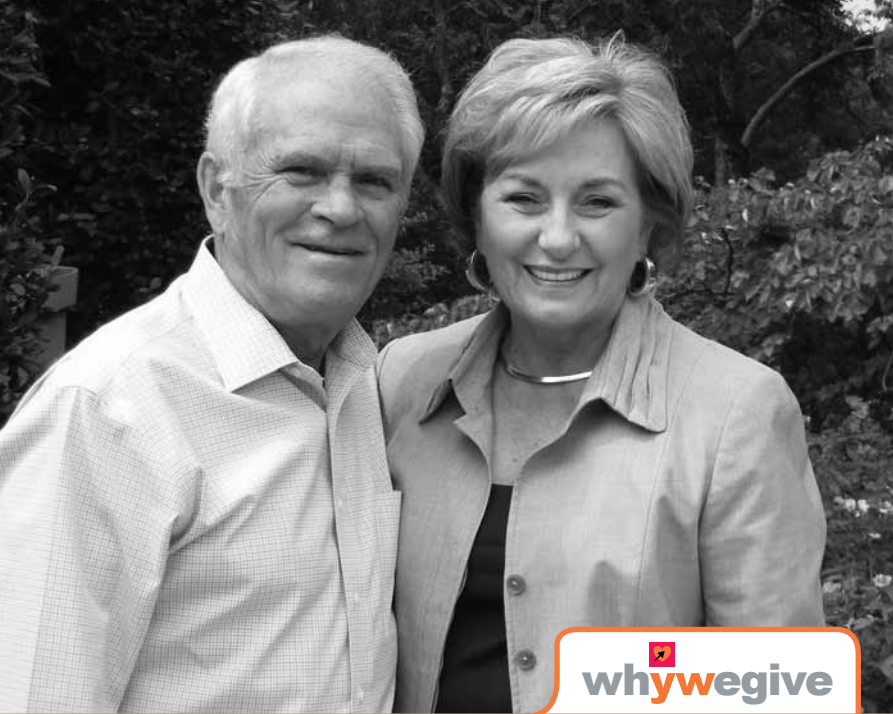
One woman. One mission. One agency.



YWCA of Metropolitan Dallas Case for Giving



At YW, we empower women who have one thing in common—the desire to create a life for themselves and their families that gets them out of the cycle of generational poverty.



 **whywedgeive**

“The YWCA has great leadership, a consistent mission of empowering women, a solid strategy, accountability to the board, and clients who have succeeded with the proven programs the YWCA provides. Lives changed.....that’s why we give.”

– Ka and L.L. Cotter • Community Philanthropists



Working and earning minimum wage in Dallas County, a single mother of two children still can not pay for the absolute basics: food, a place to live, child care, health care and transportation.

She has no savings. No retirement. And no rainy day fund when her child needs medicine or her car breaks down.

She barely gets by...She certainly doesn't get ahead.

Her children do not have the same life experiences
many of us provide for our own.

Their own birthday parties.

Playing team soccer with neighborhood kids.

Summer camp with friends.

A family vacation.

New clothes, or even school supplies, each school year.



“Sometimes you walk into a client’s home and they may not have running water, electricity, food—it’s pretty common for them not to have food. You just wonder...how do they even make it?”

– YW Home Visitor



A national program, Nurse-Family Partnership is designed to intervene in the lives of high-risk children before they are even born.

By partnering a young, high-risk, first-time mom with a YW registered nurse, the program helps improve children's wellbeing by proactively addressing birth outcomes, poverty and education of the mother and the family as a whole.

Of the more than 300 girls, women and babies served through YW Nurse-Family Partnership each year, almost half of them are enrolled in school. Three out of 4 of the mothers hold jobs.

YW nurses average one hour and twenty minute sessions with mothers and babies during home visits. Every mother is connected to prenatal care, preventing pre-term births and guaranteeing a healthy start for their babies.



“I was thirteen years old when I found out I was pregnant. I felt clueless and afraid. When I told my parents...I could tell they were extremely disappointed. We all wondered what the next step in our lives would be.

I met Holly in April. She taught me how to set goals for myself as a student, daughter, and, most importantly, a mother. My relationship with Holly is something I can't explain. Without her, I never would have been the mother to my son that I am now.”

– *Angelica, 15 • YW Nurse-Family Partnership Graduate • High School Sophomore, also taking college-level courses • Future Nurse & Lawyer*



 **whywegive**

“Because...as a woman, I would want a chance. I would want my daughter to have a chance. I give to the YW to support women who need a hand up...women and children who have had to deal with situations I can't wrap my arms around.

As for making an impact, it did on me.”

– Nicole Denson and Ruby • Monthly Donor



In Dallas County alone, 1 out of every
3 female-headed households lives in poverty.



At YW, we believe that income gets you by, financial education gets you the means, assets get you ahead and financial self-sufficiency moves you out of poverty.

Last year, of the 2,380 clients served through YW Financial Empowerment:

More than half reduced their debt and increased their savings.

More than 3 out of 4 clients now follow a monthly budget.

21 people invested \$19,545 of their savings in an asset such as post-secondary education, small business enterprise or home purchase. YW matched their savings dollar for dollar.

Almost all of them are now teaching their children how to save.



“July 2009, I was laid off from my job and because I didn’t have any money saved, my children and I became homeless. As I sat in my car on New Year’s Eve 2009, with my children and my grandson, I began to cry and pray because I was tired of my situation and I wanted things to be better for my family... Because of YW, I have my self-esteem and my family back.” – Sharron, 38 • YW Financial Empowerment Client •
Homeless in 2010, Saving for a Home in 2011



“As a man who was raised predominately by my mother, I have the acute awareness and respect for the role of a mother. My mom got divorced when I was 13 and I am one of 6 kids...all 7 of us went to live with my grandmother. The challenges I saw my mom go through weighed heavily on me as a kid and I know that the YW could have provided her many of the tools she needed.”

– Steve Scanlon • *Managing Director, Bernstein Global Wealth Mgmt.*



A woman who is low-income and without health insurance or adequate insurance is more likely to delay annual mammograms. Lack of preventative screening can result in later detection of breast cancer and the chance of the cancer becoming deadly.



When caught in early stages,
breast cancer is nearly 100% curable.

Last year, 1,800 uninsured and under-insured women received mammogram screenings and one-on-one breast health education.

Each woman had access to a YW Patient Navigator who served as her advocate and teacher, helping her work her way through the complex system of subsidized medical care.

YW Patient Navigators convened the Patient Navigation Action Coalition, a collaboration of breast health care providers in Dallas County to ensure no gap in services for women in need.



“I was a laid-off teacher who had not been able to continue paying my insurance because I had to pay utilities. So when cancer struck me and I found out I had a cancerous tumor in my left breast, I thought I was done for. The YW and the knowledgeable people that run this program saved my life.”

– Ali, 56 • YW Women's Health Client • YW Ambassador



 **whywegive**

“We believe in supporting women and families so they can achieve the best possible outcomes in life. Through financial, parenting and personal health education programs, the YWCA provides the long term skills for self-sufficiency.”

– Lisa Simmons & Serena Connelly • Community Philanthropists



One Woman Makes important decisions
and takes action to change her life

One Mission Binds all of our programs and services
together so that we have the power to change lives

One Relationship Generates a spirit of trust
through which positive outcomes are achieved

One Agency Leads the way in empowering women
through innovative programs and advocacy

YW By the Numbers – 2010

2,371 Families received the tools, education and support to begin the journey toward financial self-sufficiency

1,899 Women received free mammograms and learned how to advocate for their own breast health care

1,272 Families screened for benefit eligibility to access government financial support to cover basic needs

326 Dollars* helped families pay for safe child care and nutritious food for their children

312 New mothers established a strong beginning with their babies through one-on-one mentoring with a YW registered nurse

86 Babies born into YW Nurse-Family Partnership—97% of them were born full-term and off to a healthy start

5 Lives saved through early detection of breast cancer

**Average monthly amount received per family in benefit support*

yw empowering
women