

Community Business Training Workshops

Name of Organization	Location	Contact	Topic	Dates/ Time	Cost	How to Register	Misc
Brookhaven Community College-Classes	Brookhaven 3939 Valley View Lane, Farmers Branch, Dallas, TX 75244-4997	http://www.brookhavencollege.edu/course-schedules/non-credit/ 972-860-4600 –questions about CE courses bhcTraining@dcccd.edu	Varies	Varies	Varies	Online or in person	
Tarrant County College(TCC)- Small Business Development (SBD)- General info	James E. Guinn Complex, Suite 229. 1150 South Freeway Fort Worth, TX 76104 (Main location)	http://www.tccd.edu/Continuing_Education/Small_Business.html 817-871-6028 tcc.sbdc@tccd.edu Monday - Friday, 8 a.m. - 5 p.m. Or Appointment	Counseling FastTrac International Market Research Mentoring Workshops	Workshop locations and times are set until Dec '11. Need appt for services	Free	Call, or email	some classes not listed on website, so should call. Whole building in Fort Worth offers services
	Arlington Entrepreneur Center 202 East Border St, Suite 133 Arlington, TX 76010 (Satellite)	http://www.tccd.edu/Continuing_Education/Small_Business.html 817-871-6028 tcc.sbdc@tccd.edu By appointment only	Some workshops and counseling	Counseling by appt only	Free	Call or email	
	Inside North Richland Hills Public Library 9015 Grand Avenue North Richland Hills, TX 76180 (Satellite)	http://www.tccd.edu/Continuing_Education/Small_Business.html 817-871-6028 tcc.sbdc@tccd.edu By appointment only	Counseling only	Counseling by appt only	Free	Call or email	
TCC SBD Counseling	James E. Guinn Complex, Suite 229 1150 South Freeway Fort Worth, TX 76104 Also have Arlington	http://www.tccd.edu/Continuing_Education/Small_Business/Counseling.html 817-871-6028 tcc.sbdc@tccd.edu Monday - Friday, 8 a.m. - 5 p.m.	Basic Quickbooks, Business Start-Up Questions, Financial Statements, Gov't Contracting, HR, International Business, Legal Issues, Loan Prep, Marketing, Trademarks &	Must have appt in the evening or select Saturdays.	Free	Call or email	A team of professional counselors work one-on-one to help develop

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	Entrepreneur Center, and Inside North Richland Hills Public Library	for general information at FT Worth location. Others must have appt, call same number	Intellectual property				strategies, solve problems, and compete more effectively.
TCC SBD Mentoring	James E. Guinn Complex, Suite 229 1150 South Freeway Fort Worth, TX 76104	http://www.tccd.edu/Continuing_Education/Small_Business/Mentoring.html Deb Liptak 817-871-6028 deborah.liptak@tccd.edu	Pairs skilled business mentors with small business owners. Benefits include: Networking, knowledge and advice, a better understanding of the decision making process	Starts with orientation in Jan and ends in Dec. Each pair is encouraged to meet 10 times during the year.	Free	Call or email	Requirements: Min of 1yr in business, Min of 2 full-time employees (including owner), Main office in Tarrant County
TCC SBD Workshop "How to Start a Business"	James E. Guinn Complex, Suite 229 1150 South Freeway Fort Worth, TX 76104	http://www.tccd.edu/Continuing_Education/Small_Business/Workshops/Start_a_Business.html 817-871-6028 tcc.sbdc@tccd.edu	Defining Your Business Idea, The Business Plan - What it is, Why it's necessary, Getting Started, Legal Steps to Register Your Business, Where to get Help	2 nd Thurs each month 5:30-7:30 pm & 4 th Thurs each month 2-4 pm	Check for associated fees	MUST call or email	Each workshop is the same
TCC SBD Workshop "Financing"	1st Tuesday James E. Guinn Complex Suite 229 1150 South Freeway Fort Worth, TX 76104 3rd Tuesday Arlington Entrepreneur Center 202 E. Border St Arlington, TX 76010	http://www.tccd.edu/Continuing_Education/Small_Business/Workshops/Financing.html 817-871-6028 tcc.sbdc@tccd.edu	Variety of loans available, Process for getting funds guaranteed by the U.S. Small Business Admin, Lending process, Variety of lending sources available	1 st and 3 rd Tuesday each month 2- 4 p.m.	Check for associated fees	MUST call or email	Each workshop is the same
SCORE Mentoring	5646 Milton Street, Suite 303	http://www.score.org/mentors/find	Can search for mentor based on methods, location,	By appt	free	Need to register	Must register

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	Dallas, TX 75206	(214) 987-9491 Must register online free, to make contact	experience and skills. Email or set an appointment to meet in person at SCORE , over the phone or on Skype.			to look for mentor	
The Institute for Innovation & Entrepreneurship at UT Dallas	University of Texas at Dallas (UT Dallas) 800 West Campbell Rd Richardson, TX 75080	http://innovation.utdallas.edu/iie-EventCalendar.php 972.883.5982 nancy.hong@utdallas.edu	Variety of topics, some online, fairly frequent events with a variety of times	Vary but often	free to about \$100 per class, or \$800 for series	Must register online	Classes are usually in the School of Management (SOM)
Entrepreneurial Development Series- 9 session series Certificate in Entrepreneurship from the Institute for Innovation & Entrepreneurship at UT Dallas **BEST VALUE! Most in depth, keep all materials! , about 24 experts present in series,	School of Management (SOM) at UT Dallas 800 West Campbell Rd Richardson, TX 75080	http://innovation.utdallas.edu/iie-ProgramOutline.php - Outline of series http://innovation.utdallas.edu/iie-EntDevSeries.php - Description of series and what it will feature	VERY in Depth! Will have MANY experts (Networking)	8:30-3:30 on the 2 nd Fri. Sep-June (no Dec) Repeats annually.	Individual session is \$95; Whole series is \$745 (\$110 discount) Includes breakfast, lunch & all materials.	Must register online	BEST VALUE!!! Most in depth, Includes breakfast, lunch, & keep all materials! , about 24 experts present in series, networking,
			Entrepreneurship 101 - Getting Started -Are you an entrepreneur -Getting started- where do good ideas come from? -Understanding customers - creating & capturing value -Evaluate your business idea	8:30-3:30 2 nd Friday each September			
			Creating Value for Your Customers -Who is your customer, what are his needs? -What customers value -Pricing/positioning/ communicating value -Crafting a compelling value proposition	8:30-3:30 2 nd Friday each Oct			
			Capturing Value for the Entrepreneur -Capturing value for the entrepreneur and investors -Business models: design and	8:30-3:30 2 nd Friday each			

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			<ul style="list-style-type: none"> development -Creating and sustaining competitive advantage -Entrepreneurial strategies -Exit strategies 	November		
			<p>Legal and Governance Issues for the Entrepreneur</p> <ul style="list-style-type: none"> -Legal and governance issues - an overview -When do you need a lawyer? When can you get by without one? -Protecting your intellectual property -Legal structures: alternatives, pros and cons -Negotiating the jungle of employment law -Securities law: how they affect me 	8:30-3:30 2 nd Friday each January		
			<p>The Business Plan and Investor Pitch</p> <ul style="list-style-type: none"> -Do you need a business plan? your objectives -What investors look for -Business plan essentials -Most important two minutes: the elevator pitch -Crafting & delivering your message 	8:30-3:30 2 nd Friday each February		
			<p>What is your Product/Service Offering?</p> <ul style="list-style-type: none"> -The business context of product/service innovation -The role of creativity & innovation -Product/service develop: strategy and process -Positioning your product/ service in competitive market -Changing paradigms: evolving concepts of market positioning 	8:30-3:30 2 nd Friday each March		
			<p>Building the Startup Team</p> <ul style="list-style-type: none"> -What skills does your venture need? When? -Organizational structures: options and alternatives 	8:30-3:30 2 nd Friday each April		

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			<ul style="list-style-type: none"> -Recruiting, hiring, retention and employee development -Compensation and benefits -Nurturing the organizational culture 				
			<p>Financing Startup and Growth</p> <ul style="list-style-type: none"> -Sources of financing for new ventures -Government programs: What is available? -Due diligence: investor evaluation criteria -Working with professional investors -Managing financial resources: extend the runway 	8:30-3:30 2 nd Friday each May			
			<p>Positioning Your Company for Sustained and Profitable Growth</p> <ul style="list-style-type: none"> -What is your objective? What should it be? -The critical period of transition: the Eight Hurdles -Entrepreneurial leadership: from entrepreneur to CEO -Anticipate & manage risks -Avoiding perils and pitfalls 	8:30-3:30 2 nd Friday each June			
MicroMentor	Online	http://www.micromentor.org/ 503.465.4181 info@micromentor.org	Mentoring by email or over phone	At least 6 hrs a month for 3 months	Free	Must sign in & create a request	
Business Professionals who strive for Maximum Impact – on their Business and their Community!	Varies	http://www.meetup.com/MaximumBusinessImpact/	local entrepreneurs and small business owners to share tips and problem solving techniques, get advice on profitability and career and discuss mentoring and business models.	Varies	Free	Can sign up for meetup account	
Yourmentorin g.com	online	http://www.advancementoring.com/index.php	Search for mentor and have them find you. Can search by industry		Free	Must register	
Collin Small Business	Collin College Courtyard Center	http://www.collinsbdc.com/ Call 972.985.3770 for an appt	Offer counseling	By appt	Free	Appt	

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Development Center- Counseling	4800 Preston Park Blvd. Suite 114 Plano, Texas 75093						
Collin Small Business Development Center- Workshops	Collin College Courtyard Center 4800 Preston Park Blvd. Suite 114 Plano, Texas 75093	http://collinsbdc.eventbrite.com/	Workshops on various topics	Varies	Free	Must register online	
Best Southwest SBDC Consulting and Workshops	Cedar Valley College Center at Cedar Hill 207 North Cannady Dr Cedar Hill, TX 75104	http://www.cedarvalleycollege.edu/ContinuingEducation/CVCCenteratCedarHill/SmallBusinessDevelopmentCenter/default.aspx 972-860-7894 8:30 a.m. - 5:00 p.m.	Vary	Vary	Free Counseling, Workshops vary	Must make appt. and register for class	